

The CEESGA programme is particularly aimed at financial analysts and portfolio managers who want to integrate ESG data in their capital allocation processes, but also, in general, at all investment professionals increasingly committed to ESG issues. Other specialists such as corporate sustainability officers, investor relations, auditors and consultants will find this course interesting to develop a better understanding of the needs of capital markets in terms of ESG information. Summing up it is ideal for asset owners, asset managers, corporates consultants, financial planners, and family offices who wish to embrace ESG integration holistically.

ESG CORPORATE OFFER

If you as employee/employer are a visionary anticipating the new challenges, EFFAS has designed a special product for you

Ask for our one/two year license for legal entities to train your people on ESG

Global social and environmental challenges, regulatory and reputational risks, market scandals and new market opportunities make environmental, social and governance information (ESG) a data source of growing importance. In this context, the integration of ESG information in the investment process chain and in valuation is essential. EFFAS with his excellent reputation is a pioneer and standard setter offering a structured training.

The objective is to make clear to participants the importance of ESG issues in investment processes. On completing the program students should be able to know and understand:

- ✓ ESG impacts on risk and return from various angles;
- ✓ Systematization of different ESG investment approaches and strategies;
- ✓ Understanding the market drivers for further ESG integration;
- ✓ Embedding ESG across the whole in the investment process chain; Integration of ESG factors in valuation models;
- ✓ Responsible Investing across asset classes;
- ✓ Systematically assessing different;
- ✓ ESG Reporting standards

SCHOLARSHIP & GRANT PROGRAMME

EFFAS encourages all young talents interested in integrating ESG data in their future professional carriers to apply to this new initiative particularly aimed for students

For more information visit EFFAS web

The CEESGA training programme aims to overcome this challenge by providing the necessary training for the efficient valuation, measurement and integration of ESG issues into investment analysis. The programme is structured in 6 modules.

Step 1: Enroll in the CEESGA Programme offered by an EFFAS National Member Society.

Step 2:

Pass the ESG Exam



“I am very happy with my new in-depth knowledge of ESG, which today is a part of most discussions and decisions at a company and in society.”

Marita Björk CEFA, CEESGA
Senior advisor, Group Communication
ELLOS GROUP

“EFFAS ESG is a comprehensive course that has given me in-depth knowledge that I use in my daily work as an asset manager.”



Jan Westring CEFA, CEESGA
Portfolio Manager
Board Member, Zmartec Fonder AB

CEESGA COMMON EXAM

The CEESGA Common Exam is a 2 hour exam based in the syllabus. It is hosted by participating NMS on EFFAS fixed dates.

For more information visit EFFAS web <http://effas.com>



NEW!!! EFFAS E-Learning Platform offers you complete flexibility to prepare the CEESGA Exam

DO IT ONLINE!!!

WHEREVER YOU ARE
365 DAYS A YEAR
24 HOURS A DAY

Training and exams are locally organized by the EFFAS National Member Societies. Please contact the participating NMS in your country through our official website:

<http://effas.net/about-us/membersocieties.html>

EFFAS National Member Societies (NMS)

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|---|---------------|---|-------------|
|  | Austria |  | Latvia |
|  | Belgium |  | Lithuania |
|  | Bosnia |  | Malta |
|  | Bulgaria |  | Netherlands |
|  | Croatia |  | Norway |
|  | Finland |  | Poland |
|  | France |  | Portugal |
|  | Germany |  | Romania |
|  | Great Britain |  | Russia |
|  | Greece |  | Serbia |
|  | Hungary |  | Spain |
|  | Italy |  | Sweden |
|  | Kazakhstan |  | Turkey |
| | |  | Ukraine |



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CEESGA®

Certified EFFAS Environmental Social and
Governance Analyst

STANDARDSETTER SINCE 2014